

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

## **Invoice**

ATTN: Michael Dettorre  
Shorr, Johnson & Magnus/ NON NCC  
100 N. 20th St.  
Ste. 201  
Philadelphia, PA 19103

\*P Shapiro for Attorney General  
  
Philadelphia, PA  
Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 04/16

**Invoice ID: 1123634**  
**Campaign ID:**

**Invoice Date: 04-28-2016**  
**Estimate ID:**

**Contract ID: 794987**  
**P.O Number: non**

**Client ID: 42829**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission

\$5,332.00  
(\$799.80)

**Net Advertising Fee** **\$4,532.20**

**Sub Total** **\$4,532.20**

**Total This Invoice** **\$4,532.20**

4.5 - 4.10 PHI 1898  
1898

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: \*P Shapiro for Attorney General  
 Remarks: 4.5 - 4.10 PHI 1898  
 Bill Cycle: 04/16  
 Rep. Firm: VNS

Contract ID: 794987  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/05/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	New Day	6:35am	JSTV1612H	00:00:30	Charged	45.00	*
04/05/16	Tuesday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:51am	JSTV1612H	00:00:30	Charged	31.00	*
04/05/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	Situation Room	6:32pm	JSTV1612H	00:00:30	Charged	36.00	*
04/05/16	Tuesday	BRVO-E	1898-LEHIGH VAL/E	Housewives Atlanta	8:34pm	JSTV1612H	00:00:30	Charged	102.00	*
04/05/16	Tuesday	AEN-E	1898-LEHIGH VAL/E	Storage Wars	9:47pm	JSTV1612H	00:00:30	Charged	102.00	*
04/05/16	Tuesday	HALL-E	1898-LEHIGH VAL/E	The Golden Girls	11:14pm	JSTV1612H	00:00:30	Charged	55.00	*
04/06/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:55am	JSTV1612H	00:00:30	Charged	45.00	*
04/06/16	Wednesday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:39am	JSTV1612H	00:00:30	Charged	31.00	*
04/06/16	Wednesday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	9:43am	JSTV1612H	00:00:30	Charged	31.00	*
04/06/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Situation Room	6:30pm	JSTV1612H	00:00:30	Charged	36.00	*
04/06/16	Wednesday	CNN-E	1898-LEHIGH VAL/E	Anderson Cooper 360	8:29pm	JSTV1612H	00:00:30	Charged	100.00	*
04/06/16	Wednesday	ENT-E	1898-LEHIGH VAL/E	Runaway Bride	8:44pm	JSTV1612H	00:00:30	Charged	80.00	*
04/06/16	Wednesday	LIF-E	1898-LEHIGH VAL/E	Little Women: LA	9:13pm	JSTV1612H	00:00:30	Charged	80.00	*
04/06/16	Wednesday	TLC-E	1898-LEHIGH VAL/E	My 600-lb Life: Where A	9:36pm	JSTV1612H	00:00:30	Charged	80.00	*
04/06/16	Wednesday	USA-E	1898-LEHIGH VAL/E	NCIS	10:27pm	JSTV1612H	00:00:30	Charged	110.00	*
04/06/16	Wednesday	TNT-E	1898-LEHIGH VAL/E	Castle	10:40pm	JSTV1612H	00:00:30	Charged	102.00	*
04/07/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:54am	JSTV1612H	00:00:30	Charged	45.00	*
04/07/16	Thursday	CNN-E	1898-LEHIGH VAL/E	Jake Tapper	4:50pm	JSTV1612H	00:00:30	Charged	36.00	*
04/07/16	Thursday	TLC-E	1898-LEHIGH VAL/E	To Be Announced	8:12pm	JSTV1612H	00:00:30	Charged	80.00	*
04/07/16	Thursday	AMC-E	1898-LEHIGH VAL/E	Animal House	8:17pm	JSTV1612H	00:00:30	Charged	55.00	*
04/07/16	Thursday	FOOD-E	1898-LEHIGH VAL/E	Chopped	8:23pm	JSTV1612H	00:00:30	Charged	102.00	*
04/07/16	Thursday	AEN-E	1898-LEHIGH VAL/E	The First 48	8:43pm	JSTV1612H	00:00:30	Charged	102.00	*
04/07/16	Thursday	HGTV-E	1898-LEHIGH VAL/E	House Hunters	10:18pm	JSTV1612H	00:00:30	Charged	102.00	*
04/07/16	Thursday	CNN-E	1898-LEHIGH VAL/E	CNN Tonight	10:39pm	JSTV1612H	00:00:30	Charged	100.00	*
04/07/16	Thursday	MNBC-E	1898-LEHIGH VAL/E	All In With Chris Hayes	11:15pm	JSTV1612H	00:00:30	Charged	69.00	*
04/08/16	Friday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:22am	JSTV1612H	00:00:30	Charged	45.00	*
04/08/16	Friday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:53am	JSTV1612H	00:00:30	Charged	45.00	*
04/08/16	Friday	MNBC-E	1898-LEHIGH VAL/E	Morning Joe	6:40am	JSTV1612H	00:00:30	Charged	31.00	*
04/08/16	Friday	CNN-E	1898-LEHIGH VAL/E	Situation Room	6:31pm	JSTV1612H	00:00:30	Charged	36.00	*
04/08/16	Friday	HALL-E	1898-LEHIGH VAL/E	Home Improvement	8:21pm	JSTV1612H	00:00:30	Charged	55.00	*
04/08/16	Friday	TNT-E	1898-LEHIGH VAL/E	Pirates Caribbean World	9:36pm	JSTV1612H	00:00:30	Charged	102.00	*
04/08/16	Friday	BRVO-E	1898-LEHIGH VAL/E	The People's Couch	10:14pm	JSTV1612H	00:00:30	Charged	102.00	*
04/08/16	Friday	DISC-E	1898-LEHIGH VAL/E	Alaskan Bush People	11:40pm	JSTV1612H	00:00:30	Charged	102.00	*
04/08/16	Friday	FOOD-E	1898-LEHIGH VAL/E	Diners, Drive-Ins	11:47pm	JSTV1612H	00:00:30	Charged	102.00	*
04/08/16	Friday	TBSC-E	1898-LEHIGH VAL/E	Separation Anxiety	11:50pm	JSTV1612H	00:00:30	Charged	102.00	*
04/09/16	Saturday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom Live	5:59am	JSTV1612H	00:00:30	Charged	45.00	*
04/09/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	7:51am	JSTV1612H	00:00:30	Charged	31.00	*
04/09/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	8:15am	JSTV1612H	00:00:30	Charged	31.00	*
04/09/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	4:53pm	JSTV1612H	00:00:30	Charged	25.00	*
04/09/16	Saturday	TBSC-E	1898-LEHIGH VAL/E	The Big Bang Theory	8:15pm	JSTV1612H	00:00:30	Charged	102.00	*
04/09/16	Saturday	DISC-E	1898-LEHIGH VAL/E	Deadliest Catch	8:17pm	JSTV1612H	00:00:30	Charged	102.00	*
04/09/16	Saturday	USA-E	1898-LEHIGH VAL/E	The Mummy	8:22pm	JSTV1612H	00:00:30	Charged	110.00	*
04/09/16	Saturday	CNN-E	1898-LEHIGH VAL/E	The Eighties	8:23pm	JSTV1612H	00:00:30	Charged	100.00	*
04/09/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	8:50pm	JSTV1612H	00:00:30	Charged	69.00	*
04/09/16	Saturday	MNBC-E	1898-LEHIGH VAL/E	Lockup	10:13pm	JSTV1612H	00:00:30	Charged	69.00	*
04/09/16	Saturday	LIF-E	1898-LEHIGH VAL/E	Stalked by My...	10:22pm	JSTV1612H	00:00:30	Charged	80.00	*
04/09/16	Saturday	AMC-E	1898-LEHIGH VAL/E	Lost Wld Jurassic Park	11:53pm	JSTV1612H	00:00:30	Charged	55.00	*
04/10/16	Sunday	CNN-E	1898-LEHIGH VAL/E	CNN Newsroom Live	5:29am	JSTV1612H	00:00:30	Charged	45.00	*
04/10/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Lockup	5:30am	JSTV1612H	00:00:30	Charged	31.00	*
04/10/16	Sunday	CNN-E	1898-LEHIGH VAL/E	Inside Politics	8:30am	JSTV1612H	00:00:30	Charged	45.00	*
04/10/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Place for Politics 2016	9:14am	JSTV1612H	00:00:30	Charged	31.00	*
04/10/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	5:31pm	JSTV1612H	00:00:30	Charged	25.00	*
04/10/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	5:50pm	JSTV1612H	00:00:30	Charged	25.00	*
04/10/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	7:33pm	JSTV1612H	00:00:30	Charged	25.00	*
04/10/16	Sunday	HGTV-E	1898-LEHIGH VAL/E	Beachfront Bargain	8:18pm	JSTV1612H	00:00:30	Charged	102.00	*
04/10/16	Sunday	MNBC-E	1898-LEHIGH VAL/E	Caught On Camera	8:29pm	JSTV1612H	00:00:30	Charged	69.00	*
04/10/16	Sunday	CNN-E	1898-LEHIGH VAL/E	Race For White House	9:32pm	JSTV1612H	00:00:30	Charged	100.00	*
04/10/16	Sunday	ENT-E	1898-LEHIGH VAL/E	Keeping Up/Kardashians	11:48pm	JSTV1612H	00:00:30	Charged	80.00	*
04/11/16	Monday	MNBC-E	1898-LEHIGH VAL/E	First Look	5:13am	JSTV1612H	00:00:30	Charged	31.00	*
04/11/16	Monday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:44am	JSTV1612H	00:00:30	Charged	45.00	*
04/11/16	Monday	MNBC-E	1898-LEHIGH VAL/E	Way Too Early	5:52am	JSTV1612H	00:00:30	Charged	31.00	*
04/11/16	Monday	CNN-E	1898-LEHIGH VAL/E	Early Start	5:53am	JSTV1612H	00:00:30	Charged	45.00	*
04/11/16	Monday	CNN-E	1898-LEHIGH VAL/E	Jake Tapper	4:24pm	JSTV1612H	00:00:30	Charged	36.00	*
04/11/16	Monday	MNBC-E	1898-LEHIGH VAL/E	With All Due Respect	6:13pm	JSTV1612H	00:00:30	Charged	25.00	*
04/11/16	Monday	AMC-E	1898-LEHIGH VAL/E	Twister	8:15pm	JSTV1612H	00:00:30	Charged	55.00	*

04/11/16	Monday	HALL-E	1898-LEHIGH VAL/E Last Man Standing	8:18pm	JSTV1612H	00:00:30	Charged	55.00	*
04/11/16	Monday	AEN-E	1898-LEHIGH VAL/E The First 48	8:44pm	JSTV1612H	00:00:30	Charged	102.00	*
04/11/16	Monday	USA-E	1898-LEHIGH VAL/E WWE Monday/Repeats	9:10pm	JSTV1612H	00:00:30	Charged	110.00	*
04/11/16	Monday	TLC-E	1898-LEHIGH VAL/E My 600-lb Life	9:52pm	JSTV1612H	00:00:30	Charged	80.00	*
04/11/16	Monday	MNBC-E	1898-LEHIGH VAL/E The Last Word	10:54pm	JSTV1612H	00:00:30	Charged	69.00	*
04/11/16	Monday	LIF-E	1898-LEHIGH VAL/E Why Did I Get Married	11:11pm	JSTV1612H	00:00:30	Charged	80.00	*
04/11/16	Monday	TNT-E	1898-LEHIGH VAL/E Sherlock Holmes:...	11:16pm	JSTV1612H	00:00:30	Charged	102.00	*
04/11/16	Monday	HGTV-E	1898-LEHIGH VAL/E Tiny House Hunters	11:19pm	JSTV1612H	00:00:30	Charged	102.00	*
04/11/16	Monday	FOOD-E	1898-LEHIGH VAL/E Chopped	11:23pm	JSTV1612H	00:00:30	Charged	102.00	*
04/11/16	Monday	TBSC-E	1898-LEHIGH VAL/E Conan	11:39pm	JSTV1612H	00:00:30	Charged	102.00	*
04/11/16	Monday	DISC-E	1898-LEHIGH VAL/E Street Outlaws	11:42pm	JSTV1612H	00:00:30	Charged	102.00	*
04/11/16	Monday	BRVO-E	1898-LEHIGH VAL/E Real Housewives Dallas	11:46pm	JSTV1612H	00:00:30	Charged	102.00	*
04/11/16	Monday	ENT-E	1898-LEHIGH VAL/E E! News	11:50pm	JSTV1612H	00:00:30	Charged	80.00	*

**Grand Total 5,332.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 794987